

SERVICE-DISABLED VETERAN-OWNED · VOSB · HUBZONE-CERTIFIED

URBAN REALTY ALLIANCE LLC

Federal front door of the APEX Enterprise family · Kansas City, Missouri

Urban Realty Alliance LLC is a Service-Disabled Veteran-Owned Business, Veteran-Owned Business, and SBA-certified HUBZone small business concern operating from a principal office in a Kansas City, Missouri HUBZone. Socio-economic types on SAM: Minority-Owned, Self-Certified Small Disadvantaged, Veteran-Owned, Black American Owned, Service-Disabled Veteran-Owned. Core competencies span three areas: (1) special-mode transportation for federal and state agencies, including services for populations with mobility, medical, or accessibility requirements; (2) residential leasing and property operations across an occupied urban-core portfolio, adapted to federal housing-services scopes; and (3) acquisition and program management for federal real-estate and services scopes, executed against the trademarked ValuePoint™ Method authored by the firm's founder.

POINT OF CONTACT · SAM.GOV MIRROR

D’VONTA SHAMAR RICHARD

Founder & Managing Member

24-hour line

(816) 401-9383

Email of record

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Principal office

4311 Towers Rd, KC MO 64130

Verify on SAM.gov › Entity Registration ›
“Urban Realty Alliance LLC”

CORE COMPETENCIES · DSBS-SYNCHRONIZED

TRANSPORTATION

Special-mode transportation

Federal and state transportation delivery, including specialized transport for populations with mobility, medical, or accessibility requirements. Fleet architected around agency delivery timelines with a documented 24/7 surge pathway.

Primary NAICS: 485991

REAL ESTATE

Residential leasing & housing ops

Occupied urban-core residential portfolio adapted to federal housing-services scopes. Property operations, tenant services, and asset management aligned to agency deliverables.

NAICS: 531110 / 531311

PROGRAM MGMT

Acquisition & program management

Federal real-estate and services program management executed against the trademarked ValuePoint™ Method. MAP · MEASURE · OPTIMIZE · OWN.

See NAICS list below

DIFFERENTIATORS · WHAT SEPARATES URA

OWNERSHIP STANCE

Verified veteran ownership

100% owned and controlled by a U.S. Navy veteran. Service-Disabled Veteran-Owned, Veteran-Owned, Minority-Owned, Self-Certified Small Disadvantaged, and Black American Owned socio-economic types on the SAM record.

COMMUNITY STORY

HUBZone principal office — KC urban core

Principal office in a Kansas City HUBZone. Certification requires that at least 35% of employees reside in a HUBZone. Hiring intent centers on the urban-core corridors URA already serves in residential real estate.

CAPACITY ARCHITECTURE

Fleet & 24/7 surge capacity

Fleet capacity delivered through Richards Rideshare and Courier, LLC (independent affiliate under APEX). Church-fleet conditional pathway targeted January 2027 — capacity architecture designed around agency surge windows.

CODES, IDENTIFIERS & CERTIFICATIONS

Legal entity	Urban Realty Alliance LLC · Missouri LLC
UEI	V284NH6L7UM9
CAGE	9XEM9
SAM expiration	March 23, 2027 (activated Mar 25, 2026)
Primary NAICS	485991 — Special Needs Transportation
Additional NAICS	531110 · 531311 · 531210 · 485320 · 485999 · 236118 · 236220 · 541611 · 624221
Principal office	4311 Towers Rd, Kansas City, MO 64130-1557 (HUBZone)

Service-Disabled Veteran-Owned

Per SAM socio-economic types · VetCert verification pending

Veteran-Owned Business

Per SAM socio-economic types · VetCert verification pending

SBA-Certified HUBZone

Entrance Nov 4, 2025 · Exit Nov 4, 2028

SAM.gov registration

Active · expires March 23, 2027 (activated Mar 25, 2026)

TEAMING · SDVOSB SET-ASIDES · FOR PRIMES AND CONTRACTING OFFICERS

URA is actively pursuing teaming arrangements on Service-Disabled Veteran-Owned set-aside and small-business opportunities across transportation, federal housing services, and program management. Contact the SAM.gov POC above if your requirement fits the three core competencies.

ACTIVE PIPELINE · HONEST FRAMING · CURRENT FEDERAL ENGAGEMENT

Newly SBA-verified contractor. Past performance is documented as submitted proposals and responded-to solicitations — no delivered contracts are claimed until awarded and performed. PIPELINE IS PIPELINE. AWARDS ARE AWARDS.